

Three good reasons for actively taking part:

1. An industry meet-up at just the right time!

One clear advantage of the online world is that you can meet international business partners from an even broader range! And precisely when the need to do so in the industry is at its greatest.

2. Present yourself and your new products to the entire world!

When you're included in the Exhibitors and Products section, you will establish a presence all year round. **Workshops, interviews or discussions via web conferencing facilities** will also enable you to present your products clearly and foster valuable business relationships.

3. Be part of it with just a few clicks!

You don't have to do much to be part of it all. You can quickly register yourself as a supplier – so you can reap the maximum benefits with just a little effort!

Insights-X is THE platform for top decision-makers in the stationery and office supplies trade, which means that the premiere of Insights-X Online benefits from the expo's fame in the sector.

Minimum effort – maximum reach

Become part of Insights-X Online 2020

Make sure valuable business contacts can find you every single day! The new Insights-X Online is the ideal platform for this.

An Online Live Event also allows you to present your new products in your own individual way. And at the perfect time for the stationery industry, too – right when the actual Insights-X was going to take place, i. e. from 14 to 16 October 2020.

Year-round presence: whichever package you go for, your content will appear in the "Exhibitors and Products" section on 14 October 2020 and will be available there until the next Insights-X 2021.

Which package suits you best? The choice is yours!

We have put together two participation packages for you. How many new products would you like to present? And how much presence do you want to show as a company? These are the decisions you should base your choice on:

Premium package	Basic package
Company profile: Entry in the "Exhibitors and Products" section company name, address, contact details, registered email and web addresses, activation of social media icons, upload of one press release, individual header graphic	Same as Premium package
Product profile: Unlimited product listings in the "Products" section Entry of 3 product innovations in the "Novelties" section	Same as Premium package Entry of 1 product innovation in the "Novelties" section
Contact: One contact person with communications data in the "Contact persons" section Additional upload of press release in the "Exhibitors press releases" section at www.insights-x.com 1 social media post in the Insights-X channels 1 (live) presentation/workshop during the Online Live Event	Same as Premium package
Price: 400,00 €	Price: 200,00 €

Go here to register online: www.insights-x.com/en/application/

Your international contact would be pleased to advise you personally on your participation:

www.insights-x.com/en/contact/representatives/

